ASD 2020 Sponsorship Benefit Overview

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Price</th>
<th>Event Recognition</th>
<th>Logo Listings: Web &amp; Print</th>
<th>Poster</th>
<th>Literature Display</th>
<th>Attendee List</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum</td>
<td>$5,000</td>
<td>Welcome Reception or Session</td>
<td>• Logo Rotation and Web Link on Home Page&lt;br&gt;• Logo and Web Link on the Sponsor, Abstract, Schedule and Registrations Pages&lt;br&gt;• Logo on Other Conference Materials</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Gold</td>
<td>$3,000</td>
<td>Poster Session or Lunch</td>
<td>• Logo and Web Link on the Sponsor and Schedule Pages&lt;br&gt;• Logo on Other Conference Materials</td>
<td>Yes</td>
<td>Yes</td>
<td>None</td>
</tr>
<tr>
<td>Silver</td>
<td>$1,500</td>
<td>None</td>
<td>• Logo and Web Link on Sponsor Page&lt;br&gt;• Logo on Other Conference Materials</td>
<td>None</td>
<td>Yes</td>
<td>None</td>
</tr>
</tbody>
</table>

ASD 2020 Sponsorship Benefit Details

Event Recognition
- Depending on the sponsorship level your company will be assigned one of the events listed above. During each assigned event your logo will be prominently displayed on signage.

Logo Listings: Web and Print
- All sponsors will receive a logo listing (with link) on the conference sponsor web page.
- Depending on the sponsorship level your company may receive a logo placement on the conference home page rotation and/or on the abstract, schedule and registrations pages.
- All sponsors will receive logo placement on other conference materials.

Poster, Literature Display, and Attendee List
- Depending on the sponsorship level your company may also receive a complimentary poster to be displayed during the poster sessions.
- Depending on the sponsorship level your company may provide company literature to be displayed in the registration area. In addition, your company may also receive the conference attendee list.
ASD 2020 Sponsorship Form

Choose Level of Sponsorship:

☐ Platinum: $5,000
☐ Gold: $3,000
☐ Silver: $1,500

Choose Additional Sponsorships:
If you are interested in additional sponsorship levels or opportunities, please contact Brigid Neff at meetingplanning@stanford.edu or 650-736-0048.

Contact Information:
Name: __________________________________________________________
Company: ______________________________________________________________________
Address: ___________________________________________________________________________ Mailstop: ___________
City: ___________________ State/Province: ___________________ Postal Code: ____________
Country: __________________________________________________________
Website URL (that you’d like linked to the ASD website): ____________________________
E-mail: ___________________________ Phone: ____________________________

Method of Payment:
☐ Check enclosed (payable to Stanford University in U.S. dollars and drawn on a U.S. bank)
☐ International Wire transfer (contact meetingplanning@stanford.edu for details)

TOTAL AMOUNT: $______________ U.S. Dollars

Submit Completed Form:
Stanford Conferences
Brigid Neff - ASD Workshop
215 Panama Street, Bldg D
Stanford, CA 94305

Questions? Contact meetingplanning@stanford.edu